

97/98

97/98



97/98

86/86

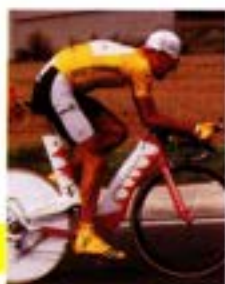
Time

ROAD PEDALS



EQUIPE PRO TITAN

- Titanium axle.
- Magnesium body.
- Bioposition 8.5 mm.
- Multireflex release.
- Bioperformance : Lateral clearance ± 4 mm.
Angular clearance $\pm 5^\circ$.
- Weight : 170 g
- Ref : 0009130000



Jan ULLRICH

**THE WINNING PEDAL OF 9 TOUR DE FRANCE,
THE MOST FAMOUS RACE IN THE WORLD !**

EQUIPE PRO MAGNESIUM

- Steel axle.
- Magnesium body.
- Bioposition 8.5 mm.
- Multireflex release.
- Bioperformance : Lateral clearance ± 4 mm.
Angular clearance $\pm 5^\circ$.
- Weight : 200 g
- Available in red and pearly white.
- Ref : 0007150000 red
- Ref : 0112150100 pearly white



CRITERIUM PRO

- Steel axle.
- Polished Aluminium body.
- Bioposition 8.5 mm.
- Multireflex release.
- Bioperformance : Lateral clearance ± 4 mm.
Angular clearance $\pm 5^\circ$.
- Weight : 230 g
- Ref : 0007180000

Bjarne RIIS



CHALLENGE PRO

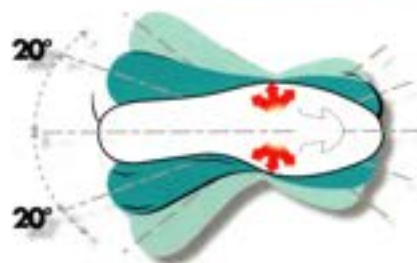
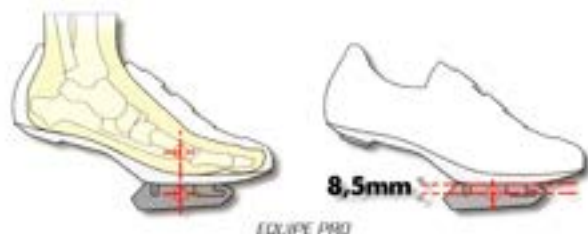
- Steel axle.
- Aluminium body.
- Bioposition 8.5 mm.
- Multireflex release.
- Bioperformance : Lateral clearance ± 4 mm.
Angular clearance $\pm 5^\circ$.
- Weight : 230 g
- Ref : 0113182100



THE TIME TECHNOLOGY

BIOPOSITION

The closer your foot to the center of the pedal axle, the more efficiently you pedal. TIME gets you 8.5 mm close... less than half the distance of most other automatic pedal systems! **or the same expense of energy, TIME gives you superior efficiency.**



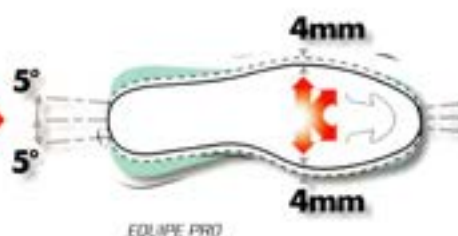
MULTIREFLEX

With TIME, foot retention is completely independent of spring tension. This provides maximum safety without any risk of premature release, no matter how intense the effort (sprint, violent start...). **No tension adjustment is necessary.**

BIOPERFORMANCE

TIME pedal offers angular and lateral float for efficient and comfortable pedaling. It reduces the risk of tendinitis.

With TIME, it's the pedal which adapts to the rider and not the rider who adapts to the pedal.



TIME revolutionized the pedal market 10 years ago. Since then, TIME is a symbol of quality and excellence.

TIME pedals have won 9 **Tour de France**.

IN 1997, 14 professional road teams are racing on Time, including racers like Jan ULLRICH, Bjarne RIIS, Abraham OLAND, Chris BOARDMAN, Maurizio FONDRIEST, Kevin LIVINGSTON, Bobby JULICH, Frankie ANDREU and many others ...

56,375 Km/h

New World hour record holder on TIME MID Road pedals.

MID 57: The fastest pedal in the world with Chris Boardman !

MID 57

- Steel axle.
- Aluminium body.
- Biostop : easy step-in and step-out.
- Multireflex release.
- Bioperformance : angular clearance $\pm 5^\circ$.
- Weight : 194 g
- Ref : 0113052100

Two different cams are available:

Black color without angular clearance.

- Pack ref : 0111050004

- Skin ref : 0112050004

Red color with angular clearance.

- Pack ref : 0111050003

- Skin ref : 0112050003



MTB PEDALS

● ATAC TITAN CARBON

- Titanium axle.
- Composite body reinforced with carbon fibers.
- Treated to withstand rugged use.
- EXTREME CONDITION GEAR : self cleaning engaging mechanism (mudproof design).
- FASTEP : double side mechanism and wide cleat engagement window for instant step-in or step-out.
- ATAC (Auto Tension Adjustment Concept) : foot holding not related to spring tension.
- Bioperformance : Lateral clearance ± 3 mm.
Angular clearance $\pm 5^\circ$.
- Weight : 176 g
- Ref : 0131040000



**THE WINNING PEDAL OF THE 1996 MTB
CROSS-COUNTRY WORLD CUP !**



*Christophe DUPOUEY
Winner of the 1996
Cross-Country World Cup*



Cadel EVANS



● ATAC CARBON

- Steel axle.
- Composite body reinforced with carbon fibers.
- Treated to withstand rugged use.
- EXTREME CONDITION GEAR : self cleaning engaging mechanism (mudproof design).
- FASTEP : double side mechanism and wide cleat engagement window for instant step-in or step-out.
- ATAC (Auto Tension Adjustment Concept) : foot holding not related to spring tension.
- Bioperformance : Lateral clearance ± 3 mm.
Angular clearance $\pm 5^\circ$.
- Weight : 198 g
- Ref : 0132040000



● ATAC FREESTYLE

- Steel axle.
- Composite body.
- EXTREME CONDITION GEAR : self cleaning engaging mechanism (mudproof design).
- FASTEP : double side mechanism and wide cleat engagement window for instant step-in or step-out.
- ATAC (Auto Tension Adjustment Concept) : foot holding not related to spring tension.
- Bioperformance : Lateral clearance ± 3 mm.
Angular clearance $\pm 5^\circ$.
- Weight : 200 g
- Ref : 0133040200



*Miguel Martinez
1996 Cyclo-Cross World Champion*

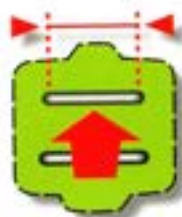
● ATAC

- Steel axle.
- Composite body.
- EXTREME CONDITION GEAR : self cleaning engaging mechanism (mudproof design).
- FASTEP : double side mechanism and wide cleat engagement window for instant step-in or step-out.
- ATAC (Auto Tension Adjustment Concept) : foot holding not related to spring tension.
- Bioperformance : Lateral clearance ± 3 mm.
Angular clearance $\pm 5^\circ$.
- Weight : 200 g
- Ref : 0133040000

THE TIME TECHNOLOGY

EXTREME CONDITION GEAR

TIME's MTB pedal purposely avoids tiny hidden parts that can clog with mud or sand. **The engaging mechanism**, above the pedal platform looks like an opened arch. **There is not much for the mud to stick to, and nothing to jam.** TIME's sleek and fluid design make it self-cleaning. As you step on the pedal, the MTB TIME's cleat pushes any mud or sand out of its way and off the pedal.

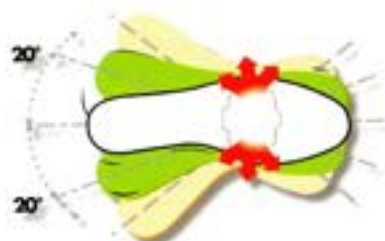


FASTEP

The TIME A.T.A.C. MTB pedal mainly offers a **double side automatic system** and a wide cleat engagement window allowing a large scope of stepping-in angles. TIME cleat engagement window is about **40% wider** than the best of other MTB pedals. **With TIME, you have a better chance to catch up the mechanism. You step-in instantly without looking down at your feet.** Step-in is **faster** than with any other MTB pedals.

RELIABILITY

With TIME's MTB patented system, **retention is not dependent on spring tension.** Unwanted release is never a problem. Neither is a smooth easy release whenever you need it. It's called A.T.A.C. A.T.A.C. is founded on having a low spring tension with a wide release angle. **No spring tension adjustment is necessary.** With TIME, you release **when and only when** you want it.



"Despite attempts by all the human look-a-likes, the Time pedal is still the best."

MOUNTAIN BIKE / January 1997

"Time's newest A.T.A.C. pedals are without a doubt the best pedals on the market today. Strong words, but true."

Zapata ESPINZA
MOUNTAIN BIKE / March 1996

"I said it before and I'll say it again, I love these pedals"

CRANK Magazine / July 1996

"Time A.T.A.C. pedals are about the best clipless pedal ever"
"Entry and release being absolutely consistent no matter what kind of crap you've been walking through"

Mike FERRENTINO
BIKE / September 1996

"After seven months of testing, one pedal clearly stands out among all of the rest: Time's A.T.A.C."

Lennard ZINN
VELO NEWS / April 1997

"They still clear mud better than anything else in this world, offering totally consistent entry and release regardless of the conditions. In this respect they're the standard by which all other pedals must be judged."

BIKE / February 1997

"Time, has come up with a simple pedal design that bucks the me-too, Shimano SPD lookalike trend and outperforms the "Spud" clones in inclement weather. M³BA gives the Time A.T.A.C. pedal an "A" rating for both trailriding and cross-country racing. Test riders were surprised at how effective the French design was."

MOUNTAIN BIKE ACTION
April 1997

Jérôme CHIOTTI
1996 Cross-Country World Champion

After having won the 1996 Cross-Country Worldchampionship and Worldcup, Time in 1997 is equipping a lot of professional teams including DIAMONDBACK, JAMIS, GIANT, SUNN-NIKE with racers like Cadel EVANS, Miguel MARTINEZ, Jérôme CHIOTTI, Alison DUNLAP, Christophe DUPLOUEY, Rune HOYDAHL and many others.

TBT *Profil* SOLE

Pro Disc for
TIME
EQUIPE PRO
compatibility.

THE NEW TIME TBT *Profil* SOLE

PRO DISC

The new TIME *profil* sole stretches the boundaries of technology with aerodynamics taken to the limits. With features like an unbeatable lateral rigidity, plus an axle / sole distance of 8.5 mm (Bioposition) this new state-of-the-art *profil* sole will take your breath away.

The **HRC - High Rigidity Concept** - gives you both exceptional foothold and riding precision while allowing for instant transmission of pedaling energy.

The new TIME TBT *profil* sole is designed with a greater longitudinal adjustment range than any other sole to better adapt to your cycling physique. The "Universole Disc" option provides total compatibility with all pedals.

By loosening the cam and block screws slightly, you can slide the entire shoe system longitudinally forwards or backwards up to the mark fixed by the biocalibrator.



Anti-slip forward grip pad.

Vents for better ventilation.

Greater longitudinal adjustment range.

Ample platform for enhanced energy transmission.



UNIVERSOLE DISC : TOTAL COMPATIBILITY

The **Profil** sole takes advantage of the **UNIVERSOLE** concept by allowing for an optimal adjustment zone that far exceeds that of any other system. In addition, an ample platform provides an unequalled pushing surface for enhanced energy transmission.

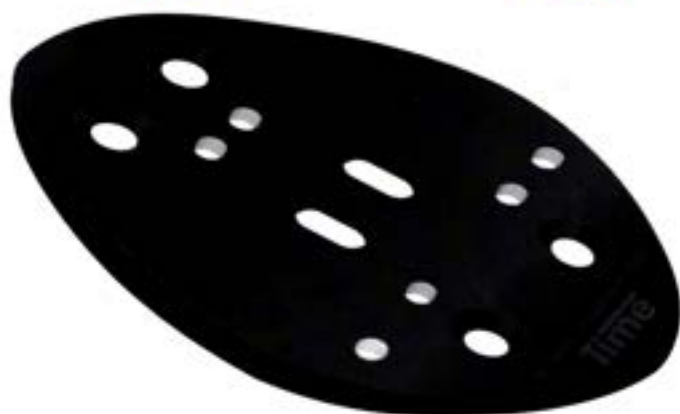
A single adaptor (**UNIVERSOLE DISC**) allows you to use TIME shoes, fitted either with the previous TIME TBT soles or the new TIME TBT **Profil** soles, along with any automatic pedal on the market that uses the SPD, LOOK or TIME MID standard.



LOOK

SPD

TIME MID



Universole Disc
for LOOK, SPD
and TIME MID
compatibility.

NEW BIOCALIBRATOR

Profil

In order to maximize energy transfer and increase pedaling efficiency, TIME has developed an exclusive measurement device, the **BIOCALIBRATOR**.

Biomechanical studies have shown that maximum performance is achieved with the big-toe joint located directly above the pedal axle. TIME's new **BIOCALIBRATOR** allows you to precisely define your ideal foot position with respect to the pedal axle.



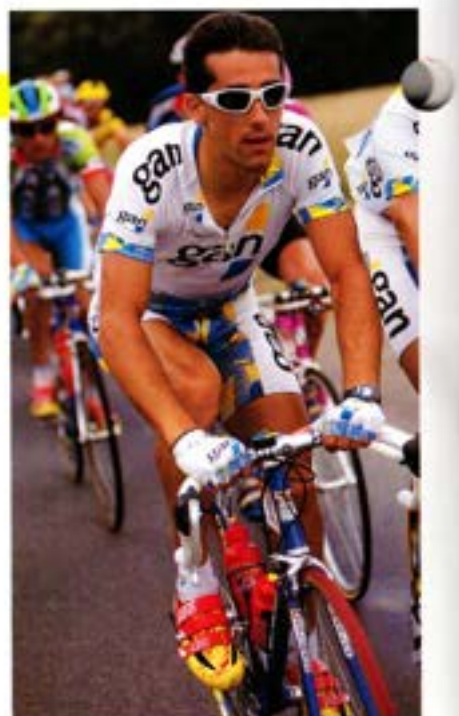
• Ref : 0002300000

Central arch for
increased rigidity.

Anti-slip rear grip pad.

ROAD AND MTB SHOES

Frédéric MONCASSIN



EQUIPE PRO PROFIL

- ENERGY TRANSMISSION SYSTEM (non-stretch rear strap + 3 non-stretch frontal straps).
- New TBT PROFIL sole.
- Full compatibility with Pro Disc or Universole Disc.
- Lycra inner tongue.
- Upper : soft leather with ventilated mesh.
- Rear reflector.
- Sizes : 37 - 48.
- Weight : 680 g by pair.
- Ref : 0211032370 to 0211032480



ENERGY TRANSMISSION SYSTEM

CHALLENGE PROFIL

- Non-stretch rear strap + 1 non-stretch oversize frontal straps.
- New TBT PROFIL sole.
- Full compatibility with Pro Disc or Universole Disc.
- PVC upper with ventilated mesh.
- Sizes : 37 - 48.
- Weight : 680 g by pair.
- Ref : 0212048370 to 0212048480



ELAN

- Foot holding by half rear strap + 1 non-stretch heel frontal strap + 1 tongue strap.
- Sole with inserts for full compatibility.
- PVC upper with ventilated mesh.
- Available with blue or black PVC.
- Sizes : 37 - 48.
- Weight : 755 g by pair.
- Ref : 0213085370 to 0213085480 blue PVC
- Ref : 0213089370 to 0213089480 black PVC



COMPATIBILITY

Thanks to removable inserts, ELAN shoe is compatible with TIME Equipe Pro, TIME MID, LOOK and SPD pedals.





Integrated vents



Internal fit system

WORLD CUP

- Internal fit system for excellent heel and forefoot holding.
- Integrated cover with zip closure for a slick non-snagging upper shoe.
- Lateral stabilizer made of PEBAX® with integrated vents.
- Speed lacing for speed adjustment and closing.
- Polyamid sole with removable frontal studs.
- Cambrelle inner sole with arch support.
- Heel strap made of non-stretch fibers.
- Leather upper with ventilated mesh.
- Rear reflector.
- Sizes : 37 - 48.
- Weight : 776 g by pair.
- Ref : 0231059370 to 0231059480



Thierry GIRARD
1996 Trial
World Champion



**THE WINNING SHOE
OF THE 1996 MTB
CROSS-COUNTRY
WORLD CUP !**



DHX CAMS

This new cam has been designed for recreational and racing use.

- Pack ref : 0131040017
- Skin ref : 0132040017

FULL COMPATIBILITY

TIME MTB shoes and TIME MTB pedals are fully compatible with any pedals and shoes SPD type.



ASPEN

- 3 frontal straps for excellent heel and forefoot holding.
- Polyamid sole with removable frontal studs and possible removable rear studs.
- Cambrelle inner sole with arch support.
- PVC upper with ventilated mesh.
- Sizes : 37 - 48.
- Weight : 806 g by pair.
- Ref : 0232063370 to 0232063480



RANGER

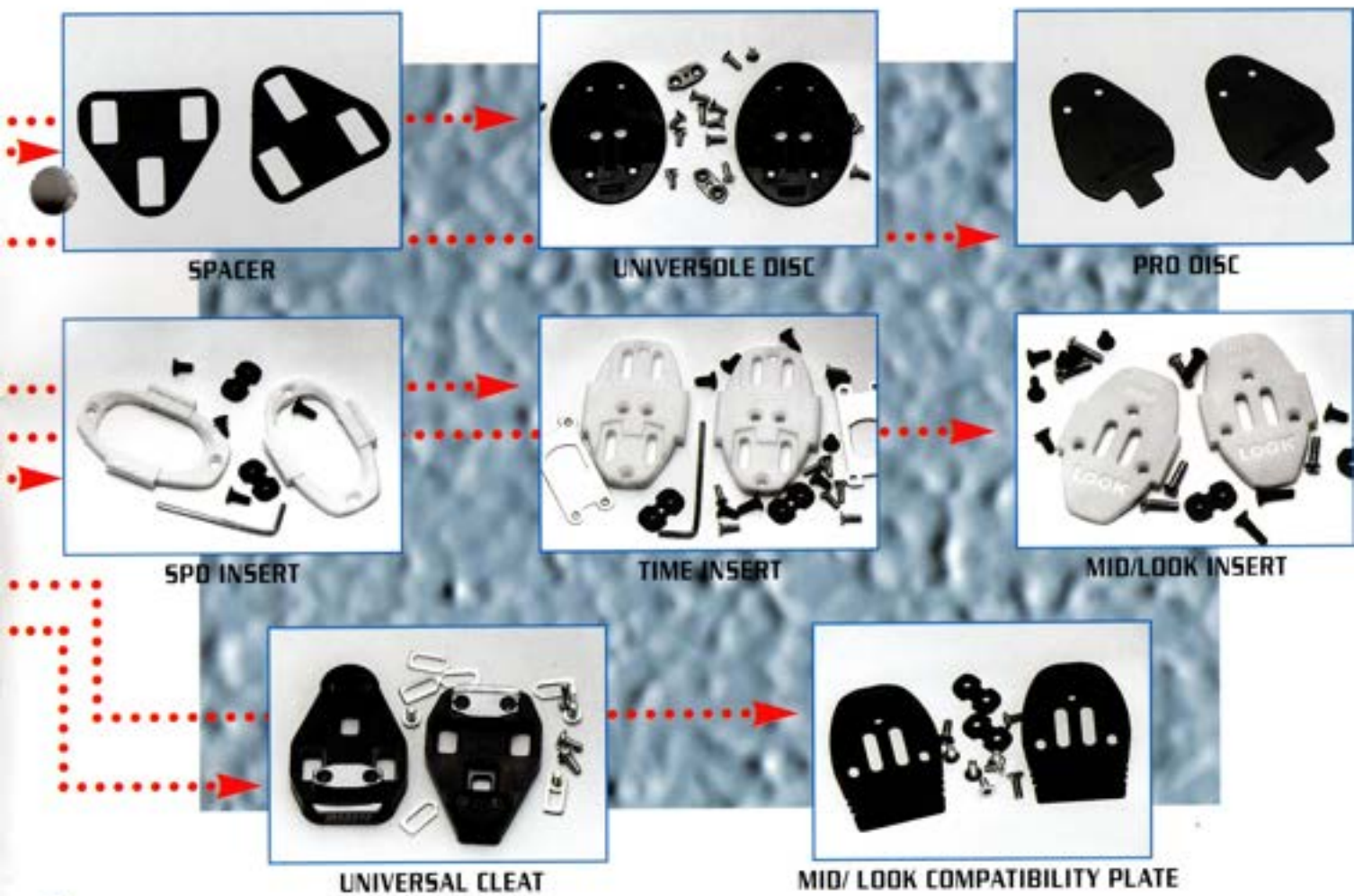
- Half rear strap + 2 frontal straps.
- Polyamid sole with possible of removable frontal and rear studs.
- PVC upper with ventilated mesh.
- Sizes : 37 - 48.
- Weight : 780 g by pair.
- Ref : 0233095370 to 0233095480

	SOLES	compatible		ADAPTORS	pack ref	skin ref	PEDALS		
		YES	NO						
ROAD	TIME TBT	●					EQUIPE PRO		
				UNIVERSOLE DISC	(0211490006)	(0212490006)	MID	●●●	
				SPACER	(0001500037)		LOOK	●●●	
				UNIVERSOLE DISC	(0211490006)	(0212490006)	SHIMANO	●●●	
	TIME TBT PROFIL	●						EQUIPE PRO	●●●
				UNIVERSOLE DISC	(0211490006)	(0212490006)	MID	●●●	
				UNIVERSOLE DISC	(0211490006)	(0212490006)	LOOK	●●●	
				UNIVERSOLE DISC	(0211490006)	(0212490006)	SHIMANO	●●●	
	MULTI STANDARD (ELAN)	●						EQUIPE PRO	●●●
				INSERT	(0213010210)		MID	●●●	
				INSERT	(0213010220)		LOOK	●●●	
				INSERT	(0213010230)		SHIMANO	●●●	
	LOOK <small>3 holes fixation</small>	●						EQUIPE PRO	●●●
				UNIVERSAL CLEAT	(0002180041)	(0212410001)	MID	●●●	
				MID/LOOK COMP.PLATE	(0111050070)	(0112050070)			●●●
SHIMANO/LOOK <small>2 inlets + 3 holes</small>	●						EQUIPE PRO	●●●	
			UNIVERSAL CLEAT	(0002180041)	(0212410001)	MID	●●●		
MTB	SPD	●					ATAC		
							LOOK		
							SHIMANO		
							OTHER SPD SYSTEMES		



PEDALS

	ROAD	MTB	titanium axle	steel axle	magnesium body	aluminium body	polished aluminium body	composite body	carbon reinforced body	body treated	simple-side mechanism	double-side mechanism	self-cleaning mechanism	bioposition (mm)	multireflex	lateral clearance (mm)	angular clearance (degrees)	weight (grams)	
EQ PRO TITAN	●		●		●						●			8.5	●	±4	±5	170	
EQ PRO MAG				●	●						●			8.5	●	±4	±5	200	
CRITERIUM PRO			●				●				●			8.5	●	±4	±5	230	
CHALLENGE PRO			●			●					●			8.5	●	±4	±5	230	
MID 57			●			●					●			20	●		±5*	194	
ATAC TITAN			●					●	●	●			●	●	10.5	●	±3	±5	176
ATAC CARBON			●					●	●	●			●	●	10.5	●	±3	±5	194
ATAC FREESTYLE			●					●					●	●	10.5	●	±3	±5	198
ATAC			●					●					●	●	10.5	●	±3	±5	200



SHOES

	leather upper	PVC upper	ventilated mesh	TBT Profil sole	multi-standard sole	SPD sole	3 non-stretch straps	2 non-stretch straps	1 non-stretch strap	rear reflector	Lybra inner tongue	lacing adjustment + cover	vents supply	lateral stabilizer	Cambrelle inner sole	removable studs	sizes (37-48)	weight (gr by pair)
--	---------------	-----------	-----------------	-----------------	---------------------	----------	----------------------	----------------------	---------------------	----------------	--------------------	---------------------------	--------------	--------------------	----------------------	-----------------	----------------	-----------------------

ROAD

EQUIPE PRO PROFIL	●	●	●			●	●	●		●	●		●	●	●	●	●	●	680
CHALLENGE PROFIL		●	●	●					●	●			●		●		●	●	680
ELAN		●	●		●				●	●					●		●	●	755

MTB

WORLD CUP	●		●			●				●		●	●	●	●	●	●	●	776
ASPEN		●	●			●	●			●					●	●	●	●	806
RANGER		●	●			●		●		●					●	●	●	●	780

FRANCE

TIME SPORT INTERNATIONAL
39, RUE DE VERDUN
50640 VARENNES VAUZELLES
E-MAIL: TIMESPORT@AGL.COM
TEL (33) 03 86 38 24 24 - FAX (33) 03 86 38 06 25

USA

BRANCH USA
25371 CABOT BLVD
HAYWARD, CA 94545
TEL (1) 510 264 1001 - FAX (1) 510 264 2099

USA

QUALITY BICYCLE PRODUCTS
6400 WEST 105TH STREET
BLOOMINGTON, MINNESOTA 55438-2554
TEL (1) 612 941 9391 - FAX (1) 612 941 9799

GERMANY

CENTURION RENNER KG
BLUMMENSTRASSE 49-51
D-71032 MANNHEIM
TEL (49) 71 59 945 944 - FAX (49) 71 59 945 950

BENELUX

CIDAGEX
MEISTRAAT 3
B-2480 DESSEL
TEL (32) 14 37 70 80 - FAX (32) 14 37 94 50

ITALY

NUOVA DUEGI SRL
VIA ENRICO FERMI 2/5
31010 CASSELLA D'ANDOLE (TV)
TEL (39) 423 52 40 41 - FAX (39) 423 52 41 66

SPAIN

NADISPORT
POLIGONO INDUSTRIAL ALGUSTINDO
C/A PAC, D-12
31013 PAMPLONA (NAVARRA)
TEL (34) 48 30 32 46 - FAX (34) 48 30 34 64

AUSTRALIA

NARROW MARGIN PTY LTD
13 ROYLSTON STREET PADDINGTON
NSW 2021
TEL (61) 2 360 9999 - FAX (61) 2 360 4200

SWITZERLAND

LOUP SPORT
CH-1507 MONTMAGNY
TEL (41) 26 677 2226 - FAX (41) 26 677 1971

GREAT BRITAIN

R. J. CHICKEN & SONS LTD
BISLEY WORKS LAND PARK LANE - KENSWORTH
LU6 2PP DUNSTABLE BEDS
TEL (44) 582 87 22 02 - FAX (44) 582 87 35 83

AUSTRIA

TRENDSPORT
POSTFACH 66
A-6301 LÖCHAU
TEL (43) 55 74 47 147 - FAX (43) 55 74 47 1473

NEW ZEALAND

COLDHARD TRADERS LTD
PO BOX 50
WELLINGTON
TEL (64) 44 736 459 - FAX (64) 44 712 272

NORWAY

ASPAAS ENGRØS A/S
JERNLANEBRYGGA 10
3724 SKIEN
TEL (47) 35 53 34 34/35 - FAX (47) 35 53 34 36

DENMARK

SCAN-BIKE
FRICHSEJ 38
DK-8600 SILKEBORG
TEL (45) 86 80 54 88 - FAX (45) 86 80 54 75

SOUTH AFRICA

P. BLOCH AND CO PTY LTD
263 MAIN STREET
JEPPESTOWN 2094 TRANSVAAL
TEL (27) 11 614 6141 - FAX (27) 11 614 0939

JAPAN

L & A Co. Ltd
7-4 OHMASU - CHO
MIYA 956-0066
TEL (81) 797 21 31 00 - FAX (81) 797 21 31 01

SUEDE

DELHANO IMPORT
STOCKBY GARD
S- 59020 MANTORP
TEL (46) 142 215 44 - FAX (46) 142 200 23

CANADA

CYCLES LAMBERT
1000 RUE DES RIVERS
LEVIS, QUEBEC, G6V 7M5
TEL (41) 883 546 05 - FAX (41) 883 553 22

ANDORRE

SPORT ROBERT ANDORRE
AVINGUDA MERITXELL, 110
ANDORRA LA VELLA - PRINCIPALITE D'ANDORRE
TEL (376) 820 507 - FAX (376) 884 269



Time

Once you understand it, nothing else makes sense.